



Chatty Russian Supermarket Robots Use Facial Recognition, AI To Help Shoppers

The future of shopping includes maximum information and convenience, but no privacy; data thus collected will profile you for marketers, health care, employment, education, etc. Technocracy is the science of social management. □ TN Editor

Seven robots have been unleashed in Russian supermarkets to chat to customers they can even recognise if they are regulars - and help them with their shopping.

In a world first, the so-called Promobots work alongside regular employees to chat to customers about discounts and promotions and even demonstrate new products.

They have been unveiled at the Russian chain of Lenta shops in Moscow and are proving popular as people have been making special journeys just to interact with them.

The Promobots have groundbreaking facial recognition software which allows them to recognise regular customers as they walk autonomously around the aisles.



Oleg Kivokurtsev, Promobot's Director of Development explained: "Each of the seven supermarkets introduces one robot as a consultant.

"We actively study the market and international experience.

"Now, we can confidently say that this is the largest implementation of autonomous service robots in retail, at the moment.

"There were no similar cases neither in Asia, nor in Europe or the US."

Earlier this year a Promobot robot "used its initiative to save the life of a little girl.

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